



Starting Social Studios

Case Studies

CLIENT INCLUDES



Metafy

[Metafy Website](#)

[Metafy Instagram](#)



Whoa Momma
Protein

[Whoa Momma Protein](#)

[Whoa Momma Protein Instagram](#)



Venti Apparel

[Venti Apparel Website](#)

Venti Apparel Platforms coming soon

The Results

- Secured media features in Forbes, The New York Times, Amazon gift guides, and other top-tier publications.
- Expanded brand visibility across multiple media channels.
- Elevated brand credibility and consumer recognition on a national scale.

*Managed and optimized campaigns on behalf of Bolt PR, directly responsible for 15% improvements in ROAS

The Problem

Metafy needed strong brand recognition across multiple omnichannel platforms. Their primary goal was to secure local, state, and national media coverage, particularly in high-value outlets such as Amazon gift guides, lifestyle magazines, and reputable publications like Forbes and The New York Times.

The Approach

- Developed a tailored PR strategy focused on positioning Metafy as a go-to brand within its category.
- Targeted key media outlets at every level—local, state, and national.
- Created timely press materials and pitched stories to journalists and editors.
- Coordinated placement opportunities in high-visibility platforms like gift guides and industry-leading publications.



._@Metafy._



@Whoa Momma Protein

The Problem

Whoa Momma Protein needed a cohesive social media presence, improved brand storytelling, and a consistent content strategy that aligned with their growth and market positioning.

The Approach

- Designed a comprehensive content calendar tailored to the brand's target audience.
- Produced creative marketing collateral to strengthen brand identity.
- Developed and executed a social media branding and engagement strategy.
- Streamlined content production to maintain consistency across platforms.

The Results

- Established a strong, cohesive brand identity across social channels.
- Increased audience engagement through tailored content and strategic posting.
- Created a repeatable, structured social media process to support long-term growth.

*Managed and optimized campaigns on behalf of Power Move Marketing, directly responsible for 10% improvements in ROAS

Whoa Momma Protein

Examples





[.@VentiApparel](https://www.instagram.com/VentiApparel)

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*Managed and optimized campaigns on behalf of Marketing Zen, directly responsible for 25% improvements in ROAS